JSPM's
Rajarshi Shahu College of Engineering, Pune

An Autonomous Institute affiliated to Savitribai Phule Pune University, Approved by AICTE, New Delhi, and State Government of Maharashtra

DTE Code: MB6141

Address:
Survey Number 80, Mumbai – Pune By-Pass Highway, Ashok Nagar, Tathawade, Taluka – Mulshi, District: Pune, Pin: 411033
Contact:
Admission Coordinator: Prof. Abhijeet Pradhan-97636 48981 / 96239 88503
Admission Counselor: Prof. Pramila Pareek- 98901 12348

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● Affiliations, Accreditations and Association of RSCOE ●

About JSPM:

JSPM group of institutes has one of the best engineering colleges in Pune. Also, the group has MBA colleges, MCA colleges, Pharmacy colleges and one of the best schools in Pune and vicinity. JSPM provides advanced curriculum and innovative teaching methodologies to all its campuses. At JSPM there is a series of vibrant education and leadership strategies for gaining unbeatable competitive advantage from countrywide experts for a matchless growth beyond the ordinary.

JSPM provides students a vibrant academic experience that adheres to stringent international quality standards, imbibes life skills among its students, and prepares them to not only take on competitive careers but also succeed in life. The underlying vision of the JSPM is to nurture and engender creativity in thought and innovation, thereby encouraging their students to follow an unconventional path. JSPM extra curriculum prepares dynamic students, personally and professionally, to take up future leadership roles in a global setting.

JSPM is committed to high-quality education. The JSPM charter of higher learning clearly states: "Impart high-quality education which meets the diverse needs of our students and the evolving professional requirements". To achieve this JSPM ensures global standard of teaching, supported by extensive research work and a conducive learning environment.

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About RSCOE:

Rajarshi Shahu college of Engineering (RSCOE) was established in 2001 with an aim to provide quality technical education and excellence in the ever expanding horizon of technical revolution of 21st century. The institute has 4 diploma level 6 undergraduate 4 postgraduate degree level programs of engineering and one each of MBA, MCA. RSCOE is recognized as "Ph.D. Research Center" for Mechanical, Civil, E&TC and Computer Engineering by SPPU.

All under graduate programs have been accredited by National Board of Accreditation (NBA) New Delhi, three times. RSCOE is also accredited by NAAC with "A" grade (CGPA 3.26). Recently UGC has accorded Autonomy to RSCOE which empowers us to design contemporary curriculum, which is relevant to industry so as to maximize employability of graduates.

The institute has received "Best Professional College award (Urban Category)" by SPPU, Pune. The institute is also listed in 2(f) and 12(b) category of UGC Act. Institute received AICTE-CII award in Platinum Category for consecutive two years 2017-18, 2018-19. From academic year 2019-20 UGC has confirmed autonomous status to the college.

We create educational environment to nurture learning abilities and to foster the professionals and research culture amongst our young students.

About MBA Department:

MBA department is established in the year 2006, with an objective to provide quality management education fulfilling the needs of the corporate world of 21st century. The department has a vision to develop innovative entrepreneurs, leaders and managers to cater to the changing needs of industry & Society at large.

Excellent infrastructure along with experienced faculty members is capable of shaping budding managers into professionals. We ensure delivery of quality management education with the help of modern pedagogy to prepare students to face global corporate challenges.

Early recognition of talent coupled with deliberate efforts to nurture that talent helps in transforming business ideas into business setups hence imbibing entrepreneurial culture among students becomes imperative. Industry institute interactions through expert lectures & industrial visits for practical exposure are integral part of our value delivery system.

We believe in academic excellence through enhancing skill sets of students by offering well designed modules of training, aptitude tests and personality development. Precisely all our efforts are directed towards making students a perfect fit for the expectations of corporate world and society at large.

Message from Principal:

"IF YOU CAN DREAM IT, YOU CAN DO IT."

The business environment today is more complex and unpredictable than ever before. To overcome increasingly multifaceted challenges, business leaders need to think creatively and react strategically to gain and sustain competitive advantages. Thus, broadening horizons and enhancing skills is key element of any teaching-learning process.

We, The MBA Department of JSPM's Rajarshi Shahu College of Engineering (RSCOE) strive to develop competent managerial human resources for the Industry, with readiness to take on the challenges of the ever-changing corporate environment. With updated and professional environment our faculty makes distinctive contribution not only to students but to academia through publications, seminars, conferences apart from quality education. We also believe in corporate interaction including corporate projects undertaken by our students under continuous guidance of our faculty members. These strategies & priorities are core of our efforts which has resulted in being one of the premier autonomous institutes of management.

Welcome to the RSCOE family. You are going to witness a curriculum that is a unique blend of strategic thinking and pragmatism. We have three dimensional focus that is not only to achieve highest standards of academic excellence, but also to achieve highly effective corporate interface backed with multi-dimensional development opportunities. We nurture our students to be emotionally intelligent through inculcating human values and professional ethics so that they surpass competition and excel better than the best.

Wish you a very happy and experiential learning experience..!

Principal Dr. R. K. Jain

Message from HOD:

A warm & affectionate welcome from the Department of Management (MBA) at Rajarshi Shahu College of Engineering. MBA department was established in the year 2006, with an objective to provide quality management education fulfilling the needs of the corporate world of 21st century. The department has a vision to develop innovative entrepreneurs, leaders and managers to cater to the changing needs of industry & Society at large. In contemporary times, to become a successful professional in the corporate sector one needs to have a strong educational background. There cannot be any denial of the fact that in the face of stiff competition, your educational qualification can leverage the possibilities of securing a good job. In this backdrop, securing a Masters of Business (MBA) holds a place of pivotal importance. The times in which we are living education is undoubtedly the key to opportunities.

MBA department is driven by the noble ideal of imparting value-based professional education in diverse fields of management nurturing future entrepreneurs for the nation and the cradle for global leaders. Affiliated to Savitribai Phule Pune University and approved by the AICTE New Delhi, and Accredited by NAAC with "A" (3.26) Grade it currently has a 60 students Intake capacity. The two years full-time MBA program provides a befitting opportunity to specialize in Marketing, Finance, Human Resource, Operations & Supply Chain Management, Information Technology & Business Analytics, and International Business. To enhance the employability quotient of MBA grads, it is imperative to design and implement an interactive curriculum with an integrated approach with special emphasis on harnessing interpersonal skills and domain knowledge. This is exactly what the MBA department of RSCOE is engrossed in.

Welcome to professional environment of learning and nurturing..!

Dr. Amey A. Choudhari, HOD, MBA Department

One MBA.
Endless Opportunities.

1. What is an MBA? :

Managers are born and remaining are created through rigorous training..

Person who is not 'born manager' but has inner motivation can become a manager through training in MBA College like us. Basic knowledge of graduation domain and learning aptitude are the prerequisites. The college provides the teaching focused on curricula and industry requirements. It is duty of student to acquire the knowledge as per his need and predefined career. Faculty members are the facilitators and can provide the directions to the questions asked to them. College infrastructure is full of required facilities to create educational environment. Student clubs and college cultural activities help students to learning and showcase their talent. Through Industry-Institute interaction budding managers can be created getting exposure to the present world.

Training and Placement department observe the best talent and train them with modern requirements. Many activities can give students to participate and learn. The presentation and interview skills can be sharpened by capturing tiny ideas and clues by professionals. The management student has to be vibrant according to the need of time. Faculty and industry mentors can guide interested students to excel in their life. There is a trend of molding career observing the life cycle of the business. Of course, foreign opportunities are more lucrative and greener but more vibrant also. One has to prepare and get equipped with skill sets to face challenges.

Clearly an MBA is not a career for masses without any ambition and urge of learning. Lazy and unorganized person will layaways find tough to earn money and positions in business world. There are many boosters available to push right candidate in to the system.

Nevertheless an MBA is proved as super career for many. MBAs are proving their selves and adding the values in brand MBA worldwide. Having an MBA degree is still much respected and supposed to be one of the topmost careers in world. It is the foremost duty of every MBA degree holder to support the system and bring the positive momentum with their pleasant personality and positive attitude. We welcome all students having above flair and motivations to our MBA course. Additionally they can find better career by completing our curriculum at least with satisfactory grade.

2. From Student's Corner:

"I am pleasantly surprised by the beautiful campus and the quality of facilities that RSCOE Provides. Eventually the excellent pedagogy of the teachers and the amazing help I received to enhance my skill and improve my knowledge convinced me of the Excellency of JSPM's RSCOE. I will recommend this place to all the students as well as this is the place where one learns more than one can expect."

Akhila C.K. (MBA II International Business)

Faculty members are student friendly and approachable in nature. They make sure that all the sessions are interactive and interesting in nature. They use a lot of case studies, discussions, role-plays and many innovative ways of evaluation. The college organizes various industrial visits, guest lectures, conferences and case conclaves to give hands on experience to its students.

Kapil (MBA II Marketing)

MBA Programme offered by RSCOE aims to provide fair and equal access to everyone. Students here are not restricted to particular specialization rather they gain sufficient exposure to different management functions both practically and theoretically, also Students are provided with Mentors who focuses on personal grooming. A lot of seminars and conferences like finance, entrepreneurship are held very frequently that gives a lot of practical exposure.

Archana (MBA II – Finance)

In addition to lush green campus backed by astonishing infrastructure, studying in RSCOE gave me a lead with a lifelong career excellence. From the very supporting faculties to excellent pedagogy, all helped me enhance my skills to the optimum and is still inspiring me to never give up.

Avinash (MBA II Operations & Supply Chain)

The academic experience with a good infrastructure and excellent faculty at RSCOE has endured me with a lifelong career excellence. The excelent programmes and teaching methodologies backed by practical skills and industry interface have given me the confidence to pursue my career ahead. The all-time support and motivation of the faculty members has enlightened me throughout the beautiful journey..

Kartiki (MBA II HR)

3. Resource Faculty members:

Dr. Amey A Choudhari
Professor
HOD, MBA Department

Dr. Vijayshri Mehtha
Associate Professor
Head, ED Cell

Dr. Meenakshi Duggal
Associate Professor
Head, T&P Cell

Dr. Asha Kiran
Associate Professor
Head, IT&BA Board

Prof. Ramesh Kr Mehtha
Assistant Professor
Head, Finance Board

Prof. Abhijeet Pradhan
Assistant Professor
Head, Marketing Board

Prof. Deepali Surana
Assistant Professor
Head, IB Board

Prof. Prem C Choudhary
Assistant Professor
Head, OSCM Board

Prof. Pramila Pareek
Assistant Professor
Head, HR Board

List of eminent speaker from industry:

Mr. Bhawar Trivedi	GM - Head Capacity Planning	Tata Tele Services
Dr. Vinay Chandratre	Founder	Vibrant Consulting
Mr. Gautam Pulkari	Senior Manager	HDFC Bank
Mr. Suhas Dhas	Manager	Union Bank of India
Ms. Nidhi Vinod	Head - Learning & OD	Adecco India
Ms. Vinita Srivastav	Campus Engagement	Siemens PLM Software
Mr. Baljinder Singh	Asst. General Manager	General Motors Pvt Ltd
Mr. Abhishake Lahare	Project Lead	Tata Consultancy Services.
Lt. Col. C. Ganesh Babu (Retd.)	Director	Academy for Life Skills Development
Mr. Praveen Barve	Sr. L&D Manager	SBI Life Insurance co.ltd.
Mr. Archana Shastry	Founder	Mbellish Pvt Ltd
Mr. B. Srinivas Reddy	Assistant Commandant	Indo Tibetan Border Police Force
Mr. Bhawar Trivedi	GM - Head Capacity Planning	Tata Tele Services
Mr. Davender Duggal	Head - E&E - Special Projects	Mahindra Defense Systems Ltd

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4. Outline of MBA Programme:

The MBA programme shall include development at three levels. One is internal and external personality and second is development of quick analytical skills with correct solutions. Third can be learning aptitude with research turpitude. Valuable social presence and networking can bring essence in the preposition. A perfect MBA can have achievement and learning in above three areas. The diagram can bring clear idea for better implementation.
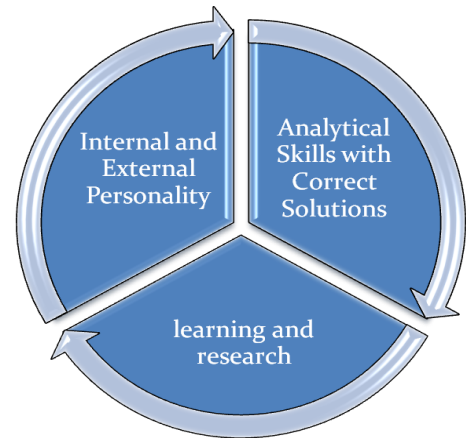
The process is of self learning and the teachers can help as facilitators to the students. Internal personality includes professionalism, attitude, judgments, risk bearing, values and ethics etc. External personality prominently includes pleasant personality, confidence, communication and commitment. The simulation model of learning can help to acquire better personality and to keep improving time to time.

MBA is expected to make managerial decisions at different levels. Hence MBA necessarily has to have quick grasping, analytical skills and ability to produce perfect solutions to the real time problems. A case study and role play approach can help student to simulate the situations and draw solutions.

Best quality of the student is the aptitude of 'learning'. One can learn new ways of doing the things and unlearn the traditional approach. Continuous learning and research can help MBA stand in the market firmly.

Above three levels are parts of continuous implementation and any gap can cost lot.

Specializations Offered:

The college is offering following Specializations at present:

1. Marketing Management

2. Financial Management

3. Human Resource Management

4. Operations and Supply Chain Mgmt.

5. Information Technology & Business Analytics

6. International Business Management

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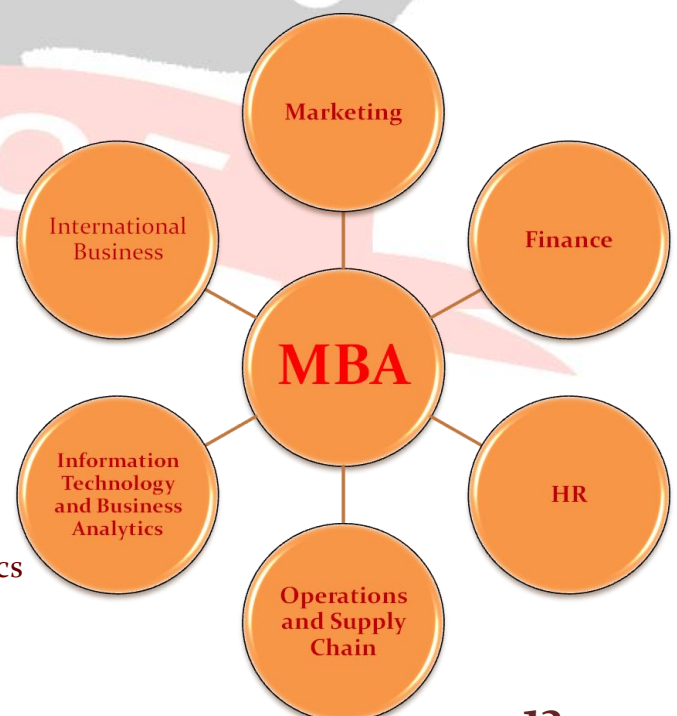
5. Admission Process:

The College RSCOE comes under the norms of the admissions set by Government of Maharashtra. It is compulsory to appear MAH MBA/MMS-CET 2020 or any other permitted equivalent CETs by Government.

Maharashtra Common Entrance Test or MAH CET is a computer-based management entrance test. Officially known as MAH MBA/MMS-CET, the exam is conducted by the State Common Entrance Test Cell, Maharashtra, for admission to MBA courses in various institutes in the state of Maharashtra. Other than this CAT and C-MAT scores also can be accepted.

MAH CET MBA 2020 is conducted on March 14 and 15, 2020 and result is declared. The Centralized Admission Process (CAP) in which the candidates will be allotted MBA seats in MAH CET participating colleges on the basis of their scores & priorities. The authorities have decided to conduct TWO CAP Rounds for the AY 2020-21. For more information please see the annexures and websites.

6. MAH CET Eligibility Criteria:

Person of Indian Nationality.

Candidates must have a bachelors' degree in any discipline from any recognized university with a minimum of 50% marks, and at least 45% in case of reserved candidates.

Final year students or ones awaiting their Bachelor's degree results are also eligible to apply.

Candidates appearing for CAT/GMAT/CMAT/MAT/XAT/ATMA are considered to be eligible for admission against the All India Seats subject to the fulfillment of eligibility criteria. Such candidates need to fill online application form according to the schedule.

Examination Forms and CAP participation forms are available online on web portal: http://cetcell.mahacet.org/

MAH CET Exam Pattern	Details		
Number of sections, questions and marks	Logical Reasoning	75 questions	75 marks
	Abstract Reasoning	25 questions	25 marks
	Quantitative Aptitude	50 questions	50 marks
	Verbal Ability & Reading Comprehension	50 questions	50 marks
Exam duration	150 minutes		
Mode of examination	Online		
Medium of examination	English		
Marking scheme	• One mark for each correct question • No negative marking		

 * See for more the information Boucher (PG/MBA) as available on web portal: http://cetcell.mahacet.org/ and other norms.

7. MAH CET Special Reservations:

There is a special reservation for candidates who belong to backward class categories from the state of Maharashtra only. These candidates will have to submit the "Caste Certificate". This certificate is issued by the Executive Magistrate/Metropolitan Magistrate in Maharashtra State. The list of various backward classes from the state of Maharashtra is given below-

Sr. No.	Category of Reservation	Percentage of seats Reserved
1	Scheduled Castes and Schedule Caste converts to Buddhism (SC)	13.0 %
2	Schedule Tribes (ST)	7.0%
3	Vimukta Jati (VJ)/De Notified Tribes(DT) (NT-A)	3.0%
4	Nomadic Tribes 1 (NT-B)	2.5%
5	Nomadic Tribes 2 (NT-C)	3.5%
6	Nomadic Tribes 3 (NT-D)	2.0%
7	Other Backward Classes (OBC)	19.0%
8	Socially and Educationally Backward Classes (SEBC)	16.0%
	Total:	66.0%

Special reservation for PwD Candidates: The least percentage for disability is 40%. The nature of the disability should be permanent. The PwD candidates will be accepted from the state of Maharashtra only. They should fall under Type A or B of Candidature for Maharashtra State candidates. There are three main categories for PwD candidates: Proforma - F

PH-1 : Visually impaired (blind) candidates (P1)
PH-2 : Speech & hearing impaired (dumb and deaf) candidates, (P2)
PH-3: Candidates with orthopedic disorders and learning disabilities, Dyslexia, Dyscalculia, Dysgraphica, Spastic (P3)

Reservation for EWS Candidate: As per the provisions in Government Resolution No. राआधो -4019/G.Ď.31/16-अ, dated 12th February, 2019, 10% seats shall be reserved for EWS candidates. These seats shall be filled by the Competent Authority through CAP as per the policies of the Government declared from time to time. These seats shall be over & above the sanctioned intake.

There is no NRI / OCI / PIO, Children of Indian workers in the Gulf countries, Foreign National / Special Defense Quota with the College RSCOE.

For detail admission procedure and norms visit portal:
http://cetcell.mahacet.org/ and other government / AICTE / UGC / SPPU / DTE directives and rules.

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8. Admission process in flowchart:
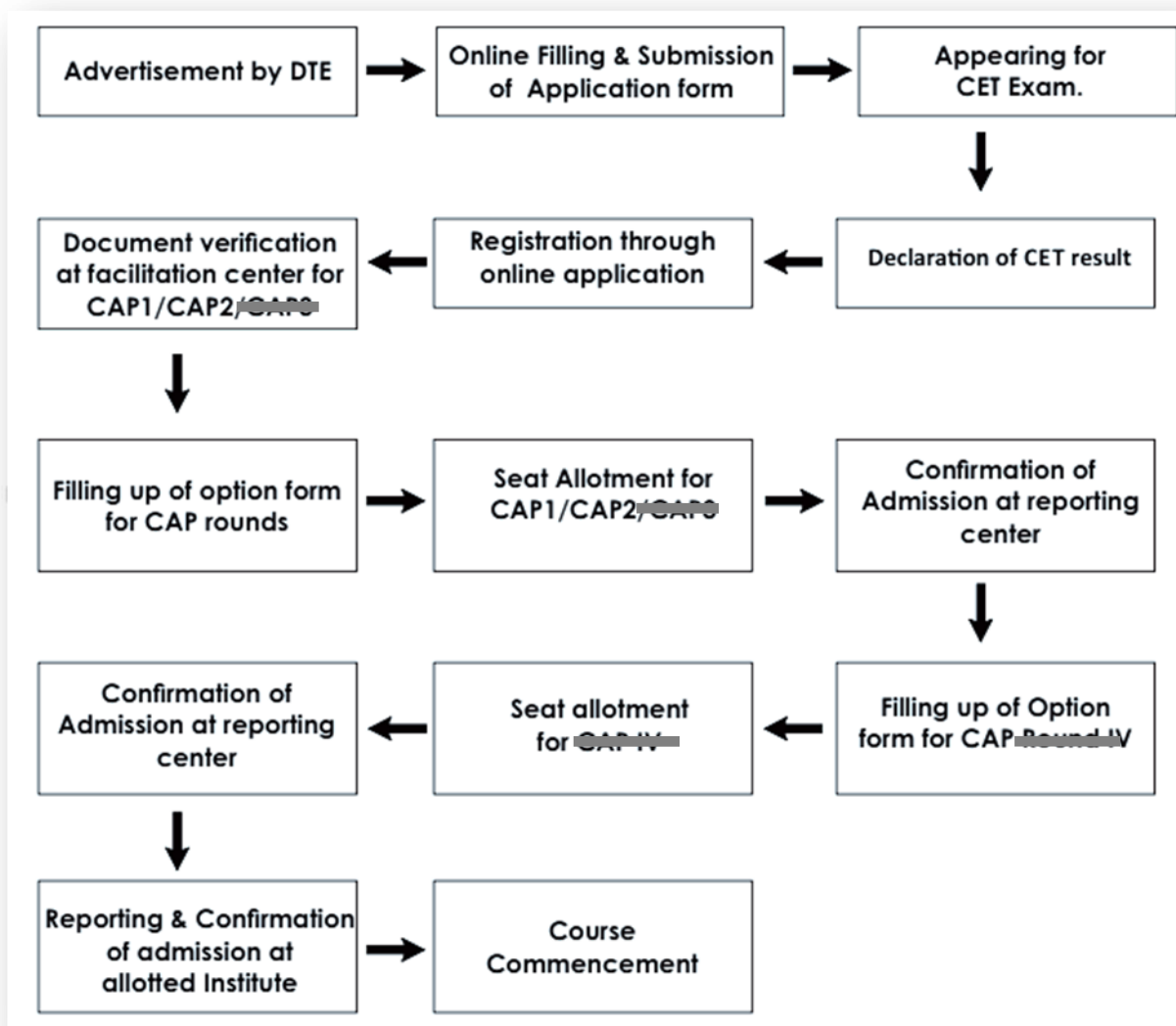
Note**: **Observing the present situation the government authorities have decided to conduct TWO CAP Rounds and may conduct document verification online only.**

For more details please refer the URL of Maharashtra CET Cell: https://info.mahacet.org/mahacet/

Also the Annexures as attached below.

Even Govt. may permit colleges to admit the non CET candidates through Institute Level admissions.

9. Category wise documents required for admission to MBA Course:

Sr. No.	Document	Open	OBC	SC	ST	NT	DT/VJ	SBC	OMS
1	CET Score Card	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
2	SSC Mark Sheet	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
3	HSC Mark Sheet	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
4	Graduation Mark Sheet	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
5	Leaving certificate	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
6	Migration Certificate (Required only for OHU & OMS Candidates)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
7	Nationality	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
8	Domicile Certificate	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--
9	Caste Certificate	--	Yes	Yes	Yes	Yes	Yes	Yes	--
10	Caste Validity	--	Yes	Yes	Yes	Yes	Yes	Yes	--
11	Non Creamy Layer	--	Yes	--	--	Yes	Yes	Yes	--
12	Allotment Letter	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
13	Gap Certificate (If passing year is not current academic year)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

OHU: Other than Home University   OMS: Other than Maharashtra State

Note**: The college has same/equal allotment priority to HU & OHU candidates.

10. Category Scholarship benefits:

Sr. No.	Category	Scholarship Details	Tuition Fees	Development Fees
1.	Open Category (E.B.C.)	Rajarshi Chhatrapati Shahu Maharaj Shikshan Shulkh Shishyavrutti Scheme	Only 50% Tuition fees is payable by the student.	Development fees is payable
2.	SEBC Category	Maratha caste - Reservation candidates	Only 50% Tuition fees is payable by the student.	Development fees is payable
3.	EWS Category	Economically weaker section students	Only 50% Tuition fees is payable by the student.	Development fees is payable
4.	O.B.C. Category	OBC Freeship	Only 50% Tuition fees is payable by the student.	Development fees is payable
5.	S.C. Category	SC Freeship	100% Exemption	100% Exemption
6.	S.T. Category	ST Freeship	100% Exemption	Development fees is payable
7.	DT/VJ Category	DT/VJ Freeship	100% Exemption	Development fees is payable
8.	N.T. Category	NT Freeship	100% Exemption	Development fees is payable
9.	S.B.C. Category	SBC Freeship	100% Exemption	Development fees is payable
10.	Minority Students	Minority Benefit Offered by Central Government & State Government.	Central Government Scholarship Rs. 50,000/- State Government Scholarship Rs. 25,000/- (Any one can be availed)	

Note**: As per the Central and State Government directives all the reservation facilities are available in the college and students are entitled to avail benefits accordingly. Other than Maharashtra State (OMS) students shall apply to National Scholarship portal: https://scholarships.gov.in/ and Maharashtra State (MS) students shall apply to MS Scholarship Portal: https://mahadbtmahait.gov.in/login/login and others.**

11. Fee Structure:

Sr. No.	Category	Tuition Fees + Development Fees = Total Fees*
1.	Open	
2.	Open Category (E.B.C.)	
3.	SEBC Category	
4.	EWS Category	As per the Fee decided by Fee Regulation Authority (FRA), Government of Maharstra and the Scholarships as per the Social Welfare Department of State and Central Government
5.	O.B.C. Category	
6.	S.C. Category	Details available on Maha DBT https://mahadbtmahait.gov.in/
7.	S.T. Category	
8.	DT/VJ Category	
9.	N.T. Category	
10.	S.B.C. Category	
11.	Minority Students	Central Government Scholarship is applicable State Government Scholarship is applicable (Any one can be availed)
	Hostel Boarding Charges:	Annual charges applicable
	Mess Charges:	Annual charges applicable

*Additional Expenses for stationery, Uniform and add-on Courses are applicable.

12. Bank Loan:

The college is accredited, recognized and approved by all the necessary authorities. The college support with all type of documents for availing the Educational Loan form Bank. The college shall issue documents to its students if applied so. It shall be the responsibility of individual student to process the loan proposal as per his/her choice. The sanction of the loan is totally depending on the creditability and the discretion of the bank authorities.

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13. Hostel Facility:

The Hostel is on the campus with total capacity of 1050 Seats. There are 6 Wings out of which 4 wings are separately dedicated to Girls Hostel. Hostel provides following facilities to the students staying there:

- 24 X 7 Security and CCTVs
- WiFi with firewall security
- Safe Drinking Water and Solar Water
- Canteen and Mess
- Medical Facilities and Ambulance
- MoU with Aditya Birla Memorial Hospital
- TV and News paper
- Access to College library and Labs for Late hours
- Guest Rooms for parents
- Separate Parking
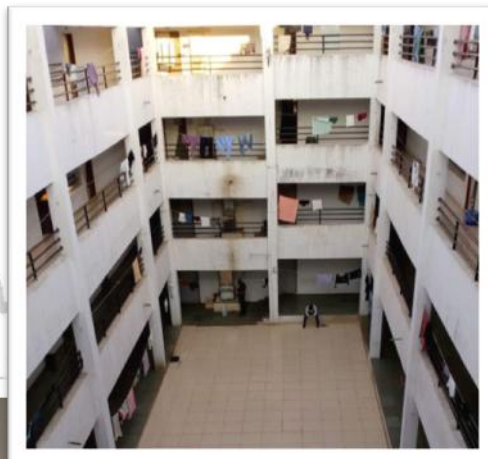
14. Mess and Canteen Facility:

The college has 3 Canteens and 2 separate Mess on the campus. Central Canteen floor is large enough to accommodate 250 students at a time. It provides wide range of menu for food, beverages and desserts. Also they provide take away facility for hostel students. They provide Monthly Mess Facility inclusive of all.

JSPM's
Rajarshi Shahu College of Engineering
MBA Department

15. Application to the Admission to MBA – I
For the Academic Year 2020-21

PHOTO

Full Name: _____

Social Category: Open/SC/ST/VJ-A/NT/OBC/SBC/SEBC/EWS

Religion: _____

Do you belong to Religious Minority Community? Yes/No

Domicile of Maharashtra State? Yes/No

Belong to State : Maharashtra State /Outside Maharashtra State (OMS) / J & K

Do you come under Non-Creamy Layer Group? (Below 8 Lakhs) Yes/No

Date of Birth : / / **Gender :** Male/Female

Marital Status : Married / Unmarried

Name of Father: _____

Name of Mother: _____

Nationality / Citizenship: INDIAN

Local Address: _____

_____ **City:** _____ **Pin:**

Permanent Address: _____

_____ **City:** _____ **Pin:**

Mobile No.:										Parent's No.:									
WhatsApp No.:										Parent's No.:									

Email ID: _____@_____.com

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AADHAR Card No :	
Bank A/c No :	
IFSC code:	
Bank Name:	
Branch:	

Past Academic Record:

Course	Marks Obtained	Out of Marks	Percentage	Name of Board / University
10th				
12th				
Graduation _____				
Other _____				

Common Entrance Test (CET)	Registration No	Seat No.	Marks Obtained	Marks Out of	Merit No.
MH-CET MBA 2019-20					
CAT 2019					
C MAT 2019					

Declaration

I, _____ declare that the information provided above is true and correct to the best of my knowledge and I am aware that any information found incorrect or falsehood, I will be punished as per the Maharashtra Universities Act, Indian Penal Code and other laws.

Date: / /20
Place: **Signature**
                                                                  (Name:)

For Office Use Only:

16. Highlights of the New Curriculum:

The New Curriculum intends to add immense value to all stakeholders by effectively addressing their requirements in more than one way by:

1. Enhancing the brand value of the MBA programme of the Savitribai Phule Pune University.

2. Providing the much needed flexibility to individual Institutes to carve a niche for themselves.

3. Emphasizing the centrality of the student and teacher-student relationship in the learning process.

4. Focusing on 'Concurrent Evaluation' i.e. continuous evaluation throughout the programme.

5. Empowering the Institutes through cafeteria approach – by providing Generic Core, Subject Core, Generic Elective, and Subject Elective Courses. This shall provide in-built flexibility in the curriculum to help the institutes to offer tailor made courses preferred by students, from a wider basket of courses.

Students shall study 15 Full Credit-Generic Core Courses, 4 Half Credit-Generic Elective Courses, 7 Full Credit-Specialization Core Courses, 4 Half Credit-Specialization Elective Courses, 8 Non Credit-Audit Courses, 4 Half Credit- Alternate Study Credit Course (ASCC), 6 Credit Summer Internship Project (SIP) and 6 Credit Dissertation.

- Generic Core courses in Semester I provide foundations of management.
- Generic Core courses in Semester II focus on functional areas
- Generic Core courses in the Semester III and IV are integrative in nature along with the Subject Core subjects.

Generic Elective: An elective course which is common across disciplines / subjects is called a generic elective. 'Generic Elective' courses develop generic proficiencies amongst the students.

Subject Elective: A 'Discipline centric' elective is called 'Subject Elective.'
- Generic Elective courses, in Semester I and II facilitate self-development and skill building.
- Subject Elective courses, in the Semester III and IV are focused on a specialization.

Open Elective: A subject elective course chosen generally from an unrelated discipline/ subject, with an intention to seek cross-functional exposure is called an Open Elective. A Subject Elective offered in a discipline / subject may be treated as an Open Elective by other discipline / subject and vice versa.

Choice of Cross Functional Half Credit Courses (Subject Elective chosen as Open Elective): Out of the 8 half credit subject elective courses (to be taken collectively in Semester III and IV); a student may choose 2 half credit subject courses from another elective (i.e. other than his chosen elective). The student may exercise this choice either in Semester III and/or in Semester IV. The final say in this matter shall rest with the Director of the Institute.

17. Full Credit Course:

A course with weight age of 3 credits is considered as a full course. (Except for Summer Internship Project and Dissertation which are full credit courses with 6 Credits each.)

18. Summer Internship Project (SIP):

At the end of Second Semester each student shall undertake a Summer Internship Project (SIP) for 8 weeks. It is mandatory for the student to seek advance written approval from the faculty guide and the Director of the Institute about the topic and organization before commencing the SIP. The SIP may or may not have a Functional Focus, i.e. the student may take up a SIP in his/her intended area of specialization or in any other functional area of management. Ideally the SIP should exhibit a cross-functional orientation. The student shall submit a written structured report based on work done during this period on the basis of suggested guidelines and research methodology.

SIP may be a research project – based on primary/ secondary data or may be an operational assignment involving working by the student on a given task/assignment/ project/ etc. in an organization / industry. It is expected that the SIP shall sensitize the students to the demands of the workplace. The learning outcomes and utility to the organization must be specifically highlighted.

The report should be well documented and supported by:
1. Introduction/ Executive Summary.
2. Objectives of the Study.
3. Company/ Organization profile (including Organization Chart).
4. Research Methodology (Statement of Problem, Hypothesis, Research Design.
5. Data analysis, Data Interpretation & Hypothesis Testing.
6. Relevant activity charts, tables, graphs, diagrams, etc.
7. Suggestions & Recommendations.
8. Conclusions.
9. References in appropriate referencing styles. (APA, MLA, Harvard, Chicago Style etc.)
10. Appendix (Questionnaire, Data Sheets etc.)
It should reflect the nature and quantum of work undertaken by the student. The report must reflect 8 weeks of work and justify the same.

The student shall submit TWO hard copies & one soft copy (CD) of the project report before 30th September in Semester III. One hard copy is to be returned to the student by the Institute after the External Viva-Voce.

The Institute shall conduct an internal viva-voce for evaluation of the SIP for 100 marks. The Panel shall comprise of the Internal Faculty Guide & One additional faculty nominated by the Director. There shall be an external viva-voce for the SIP for 100 marks. The examiner's panel for the same shall include one external faculty member nominated by the University and one internal faculty member nominated by the Director. The external viva-voce shall be conducted for 15 minutes at least per student.

The Internal & the External viva-voce shall evaluate the project based on:
1. Actual work undertaken by the student
2. Student' understands of the organization and business environment
3. Outcome of the project
4. Utility of the project to the organization
5. Basic analytical capabilities
Copies of SIP report and records of evaluation shall be maintained by the Institute for a period of 3 academic years.

19. Dissertation:
In Semester IV the student shall work under the supervision of the Faculty and carry out a dissertation and submit a structured report in TWO hard copies & one soft copy (CD). In the interest of environmental considerations, students are encouraged to print their dissertation reports on both faces of the paper. The student is required to conduct advanced research on a topic related to one (or more) of contemporary issues in management. The topic is chosen in consultation with the student's supervisor.

The student will prepare and present a detailed research proposal prior to starting the work. It is mandatory for the student to seek advance written approval from the faculty guide and the Director of the Institute about the topic before commencing the dissertation work. A dissertation outlining the entire problem, including a survey of literature and the various results obtained along with their solutions is expected to be produced. The student must submit the completed dissertation and make an oral presentation of the same. Through the dissertation, the student is expected to furnish evidence of competence in understanding varied aspects of the theme/topic selected and a deep understanding of the specialty area. The completion of the dissertation / project shall be certified by the Faculty Guide & approved by the Director of the Institute. The student can undergo desk research or field research and can follow the guidelines mentioned in the SIP for preparation of their final hard copy.

6. Evaluating all Half Credit Courses completely on Concurrent Evaluation pattern.

7. Emphasizing Experiential Learning aspect through Half Credit Courses.

8. Supplementing traditional classroom teaching/learning with focus on group activity, field work, experiential learning, self-study, projects, Industry Exposure Programmes etc.

9. Incorporating new specializations viz. Information Technology with Business Analytics and International Business Management thereby providing wider choice to the students.

10. A thorough revamp of Systems and Operations Specializations to make them more meaningful and attractive to BCA, BCS, BE students.

11. Providing opportunity to students to choose courses from other electives to explore cross-functional issues.

12. Emphasizing on Research, Inter-personal, Analytical, Cross-Cultural, Entrepreneurial Skills, and Global aspects of managerial careers throughout the curriculum.

20. Pattern:

The Programme comprises of 4 Semesters of approximately 6 months with 90 teaching/ instructional days and adopts the Choice Based Credit System (CBCS) and Grading System.

21. Choice Based Credit System (CBCS):

CBCS enables a student to obtain a degree by accumulating required number of credits prescribed for that degree. The number of credits earned by the student reflects the knowledge or skill acquired him / her. Each course is assigned a fixed number of credits based on the contents to be learnt & the expected effort of the student. The grade points earned for each course reflects the student's proficiency in that course. CBCS is a process of evolution of educational reforms that would yield the result in subsequent years and after a few cycles of its implementation.

22. Pre-requisites for successful implementation of CBCS:

The success of the CBCS also requires certain commitments from both the students and the teachers.

1. The student should be regular and punctual to his classes, studious in carrying out the assignments and should maintain consistency in his tempo of learning. He should make maximum use of the available library, internet and other facilities.

2. The teachers are expected to be alert and punctual and strictly adhere to the schedules of teaching, tests, seminars, evaluation and notification of results.

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3. All teachers should notify the tentative schedule of teaching and tests of the entire semester, including the dates of tests, dates of score notification and all other schedules, which can be planned in advance.

4. The teachers are expected to adhere to unbiased and objective evaluation and marking of concurrent evaluation scores (internal examinations) which will not only maintain the confidence of the students, but, at the same time, ensure that merit is given due credit.

5. Transparency, objectivity and quality are the key factors that will sustain a good CBCS system.

6. At the post-graduate level, and in a professional programme, the syllabus is to be looked upon as the bare minimum requirement to be fulfilled and sufficient emphasis shall be laid on contemporary aspects, going beyond the syllabus.

23. Credits:

The definition of 'credits' can be based on various parameters—such as the learning hours put in, learning outcomes and contact hours, the quantum of content/syllabus prescribed for the course. The credit system requires that a student progresses in the academic programmes not in terms of time (years or semesters), but in terms of courses. Each course is assigned a certain credit, depending on the estimated effort put in by a student. When the student passes that course, he/she earns the credits associated with that course. In the Credit system the emphasis is on the hours put in by the learner and not on the workload of the teacher.

The effort of the learner for each Credit Point may be considered under two parts –
a) One part consisting of the hours actually spent in class room / practical / field work instructions and
b) The other part consisting of notional hours spent by the Learner in self-study, in the library, peer interactions, case study, writing of journals and assignments, projects etc. for the completion of that course.

Every course offered shall have components associated with the teaching-learning process of the course, viz.
a) Lecture – L : Classroom sessions delivered by faculty in an interactive mode
b) Write-up- W : Session consisting of participatory discussion/ self-study/ desk work/ brief seminar presentations by students and such other novel methods that make a student to absorb and assimilate more effectively the contents delivered in the Lecture sessions
c) Practice and Presentation - P: Practice session /Project Work consisting of Hands-on experience / Field Studies / Case studies / Presentations that equip students to acquire the much required skill component.
In terms of credits, for a period of one semester of 15 weeks:

a) Every ONE hour session per week of L amounts to 1 credit per semester

b) A minimum of TWO hours per week of W amounts to 1 credit per semester,

c) A minimum of TWO hours per week of P amounts to 1 credit per semester,

The teaching / learning as well as evaluation are to be interpreted in a broader perspective as follows:

a) Teaching – Learning Processes: Classroom sessions, Group Exercises, Seminars, Small Group

Projects, Self-study, etc.

b) Evaluation: Write-up, Class Tests, Presentations, Field work, Assignments, Research papers, Term papers, etc. A course shall have either or all the three components, i.e. a course may have only lecture component, or only practice component or a combination of any two or all the three components. The total credits earned by a student at the end of the semester upon successfully completing a course are 'L + W + P'. The credit pattern of the course is indicated as L: W: P.

The MBA programme is a combination of:

a) Full Credit Courses (100 Marks each) : 3 Credits each

b) Half Credit Courses (50 Marks each) : 2 Credits each

Grading reflects an individual learner's performance in the form of a certain level of achievement. The Grading system ensures natural classification in qualitative terms rather than quantitative terms since it expresses a range /band of scores to which a learner belongs such as O,A,B,C,D,E & F.

The Indirect and Absolute Grading System for the MBA programme, i.e. the assessment of individual Courses in the concerned examinations will be on the basis of marks, but the marks shall later be converted into Grades by a defined mechanism wherein the overall performance of the Learners can be reflected after considering the Credit Points for any given course. However, the overall evaluation shall be designated in terms of Grade.

24. Registration:
It is mandatory for every student, to register every semester, for the courses opted under CBCS system, for that semester.

25. Pattern of Examination:
For each full credit subject (100 Marks) the evaluation scheme comprises of:

a) Evaluation through Theory Examination including Mid Semester Examination of 30 Marks and End Semester Examination of 50 Marks

b) Concurrent Evaluation for 20 Marks

For each half credit subject (50 Marks) the evaluation scheme comprises of:

a) Evaluation through Theory Examination including Mid Semester Examination of 30 Marks.

b) Concurrent Evaluation for 20 Marks

26. Concurrent Evaluation (CE) may include:

1. Case Study / Caselet / Situation Analysis – (Group Activity or Individual Activity)
2. Class Test to assess the students at different aspects
3. Open Book Test to implement the knowledge in given situation
4. Field Visit / Study tour and report of the same to experience the real world
5. Small Group Project & Internal Viva-Voce to test and implement the knowledge
6. Learning Diary to track what is learned and how far the work is done.
7. Scrap Book to collect and present unique information of business world
8. Group Discussion to improve thinking and make comfortable in group level activities
9. Role Play / Story Telling to introduce students to the particular situation
10. Individual Term Paper / Thematic Presentation to improve presentation skills
11. Written Home Assignment for rigorous learning of hard core management concepts
12. Industry Analysis – (Group Activity or Individual Activity)
13. Literature Review / Book Review to promote independent thinking and research
14. Model Development / Simulation Exercises – (Group Activity or Individual Activity) to learn management functions and its importance
15. In-depth Viva to understand the level of knowledge acquired by the student.
16. Solving Business Quiz with different levels of difficulties
17. Student Driven Activities
18. News paper reading and discussions

27. Standard of Passing and Degree Requirements:

a) Earned Credits: A candidate who has successfully completed all the Core courses and accumulated, through elective courses, not less than minimum number of Credits prescribed shall be eligible to receive the Degree. The degree requirements for the MBA programme are completion of 100earned credits.

b) Final Grade Point Requirement: A student must obtain the Final Grade Point of a minimum of 00.50 to be eligible for award of the MBA degree.

c) Aggregate: If a student fails to secure aggregate 40% marks out of 100 [concurrent evaluation (30) + online evaluation (20) + university evaluation (50)], such students will have to appear for University theory examination (50) only.

The performance of a student will be evaluated in terms of two indices, viz.
a) Semester Grade Point Average (SGPA) which is the Grade Point Average for a semester
b) Cumulative Grade Point Average (CGPA) which is the Grade Point Average for all the completed semesters at any point in time.

Semester Grade Point Average (SGPA): At the end of each semester, SGPA is calculated as the weighted average of GPI of all courses in the current semester in

which the student has passed, the weights being the credit values of respective courses.

SGPA = Grade Points divided by the summation of Credits of all Courses.

Where GPA is the Grade point Average and C is cumulative credit for the respective Course.

Cumulative Grade Point Average (CGPA): Cumulative Grade Point Average (CGPA) is the grade point average for all completed semesters. CGPA is calculated as the weighted average of all GPI of all courses in which the student has passed up to the current semester.

Cumulative Grade Point Average (CGPA) for the Entire Course

CGPA = (SGPAs of All semesters)/ Number of semesters

for all semesters taken together.

Where GPI is the Grade and C is credit for the respective Course.

MBA Department

28. Curriculum Structure:
F. Y. Master of Business Administration (MBA)
Semester-I:

Course Code	Course	Teaching Scheme TH	CE (20)	MSE (30)	ESE (50)	OR	TOTAL	Credits TOTAL
MBA1101	Business Accounting & Costing Practices	3	20	30	50	--	100	3
MBA1102	Organizational Behaviour & People Management	3	20	30	50	--	100	3
MBA1103	Business Economics	3	20	30	50	--	100	3
MBA1104	Research Methodology - Methods & Techniques	3	20	30	50	--	100	3
MBA1105	Principles of Marketing	3	20	30	50	--	100	3
MBA1106	Digital and Social Media Marketing	3	20	30	50	--	100	3
MBA1107	Generic Elective –1	2	20	30	--	--	50	2
MBA1108	Generic Elective –2	2	20	30	--	--	50	2
MBA1109	Professional Communication	Non- Credit						
MBA1110	Skill Enrichment: Cyber Wellness	Non- Credit						
MBA1111	Alternative Study: Banking & Finance	2	--	--	--	50	50	2
Total		24	160	240	300	50	750	24

Generic Elective Subjects: (Any One from Each Elective)

Elective	Code	Course Title
Generic Elective –1	MBA1107A	Management Fundamentals
	MBA1107B	Indian Economy
Generic Elective –2	MBA1108A	Essentials of Psychology of Managers
	MBA1108B	Legal Aspect of Business

F. Y. Master of Business Administration (MBA)

Semester-II

Course Code	Course	Teaching Scheme TH	Examination Schemes				TOTAL	Credits TOTAL
			Theory			Oral		
			CE (20)	MSE (30)	ESE (50)	OR		
MBA1112	Marketing Management	3	20	30	50	--	100	3
MBA1113	Financial Management	3	20	30	50	--	100	3
MBA1114	Human Resource Management	3	20	30	50	--	100	3
MBA1115	Operations Research	3	20	30	50	--	100	3
MBA1116	Operations & Supply Chain Management	3	20	30	50	--	100	3
MBA1117	Specialization Core-1	3	20	30	50	--	100	3
MBA1118	Generic Elective –3	2	20	30	--	--	50	2
MBA1119	Generic Elective –4	2	20	30	--	--	50	2
MBA1120	Presentation & Report Writing	Non-Credit						
MBA1121	Skill Enrichment : Managing Teams	Non-Credit						
MBA1122	Alternative Study : Leadership Development	2	--	--	--	50	50	2
	Total	24	160	240	300	50	750	24

Generic Elective Subjects: (Any One from Each Elective)

Elective	Code	Course Title
Generic Elective –3	MBA1118A	Demand Analysis and Forecasting
	MBA1118B	Industry Analysis & Desk Research
Generic Elective –4	MBA1119A	Entrepreneurship Development
	MBA1119B	Statistical Applications and using SPSS

Skill Enrichment Activities (Any One)

a.　Field Work　　　b.　CSR Activity　　　c.　Entrepreneurial Activity

MBA1117 Specialization Courses (As per Specialization)

Specialization	Code	Course Title
MKTG	MBA1117MKTG	Consumer Behaviour
FIN	MBA1117FIN	Financial Markets and Banking Operations
HR	MBA1117HR	Employee Relations & Labour Legislations
OSCM	MBA1117OSCM	Supply Chain Management
ITBA	MBA1117ITBA	E-Business and Business Intelligence
IB	MBA1117IB	International Business Environment

S. Y. Master of Business Administration (MBA)
Semester-III

Course Code	Course	Teaching Scheme TH	Examination Schemes				TOTAL	Credits TOTAL
			Theory			ORAL		
			CE (20/100)	MSE (30)	ESE (50)	OR		
MBA2101	Strategic Management (Generic Core Subject – 1)	3	20	30	50		100	3
MBA2102	Decision Science (Generic Core Subject – 2)	3	20	30	50		100	3
MBA2103	Summer Internship Project	--	100	--	--	100	200	6
MBA2104	(Specialization Core – 2)	3	20	30	50	--	100	3
MBA2105	(Specialization Core – 3)	3	20	30	50	--	100	3
MBA2106	(Specialization Core – 4)	3	20	30	50	--	100	3
MBA2107	Specialization Elective 1	2	20	30	--	--	50	2
MBA2108	Specialization Elective 2	2	20	30	--	--	50	2
MBA2109	International Language Lab-I	Non-Credit						
MBA2110	Skill Enrichment Activity	Non-Credit						
MBA2111	Alternative Study Credit Course (ASCC)	2	--	--	--	50	50	2
		21	240	210	250	150	850	27

Specialization Elective Subjects:

Elective	Code	Course Title (Any One)
Specialization Elective 1	MBA2107A-	Specialization Elective – A
	MBA2107B-	Specialization Elective – B
Specialization Elective 2	MBA2108A-	Specialization Elective – A
	MBA2108B-	Specialization Elective – B

Skill Enrichment Activities (Anyone)
a.   Field Work   b.   CSR Activity   c.   Entrepreneurial Activity

Alternative study credit course: certification course from MOOCS, NPTEL etc.

S. Y. Master of Business Administration (MBA)
Semester-IV

Course Code	Course	Teaching Scheme TH	Examination Scheme					Credits
			Theory			ORAL		
			CE (20/100)	MSE (30)	ESE (50)	OR	TOTAL	TOTAL
MBA2112	Performance Mgmt. (Generic Core Subject–3)	3	20	30	50	--	100	3
MBA2113	Business Morals & Ethics (Generic Core Subject–4)	3	20	30	50	--	100	3
MBA2114	Dissertation	--	100	--	--	100	200	6
MBA2115	(Specialization Core – 5)	3	20	30	50	--	100	3
MBA2116	(Specialization Core – 6)	3	20	30	50	--	100	3
MBA2117	(Specialization Core – 7)	3	20	30	50	--	100	3
MBA2118	Specialization Elective 3	2	20	30	--	--	50	2
MBA2119	Specialization Elective 4	2	20	30	--	--	50	2
MBA2120	International Language Lab-II	Non-Credit						
MBA2121	Skill Enrichment Activity	Non-Credit						
MBA2122	Alternative Study Credit Course (ASCC)	2	--	--	--	50	50	2
	Total	21	240	210	250	150	850	27
	GRAND TOTAL	90	800	900	1100	400	3200	102

Specialization Elective Subjects:

Elective	Code	Course Title (Any One)
Specialization Elective 3	MBA2118A-	Specialization Elective – A
	MBA2118B-	Specialization Elective – B
Specialization Elective 4	MBA2119A-	Specialization Elective – A
	MBA2119B-	Specialization Elective – B

Skill Enrichment Activities (Anyone)
a.   Field Work   b.   CSR Activity   c.   Entrepreneurial Activity

Alternative study credit course: certification course from MOOCS, NPTEL etc.

29. MBA Training & Placement Cell:

The Placement Cell is operated by professionals with creditable work experience from industry and academic field. It aims at providing placement to students in supposed companies with good packages. Department strives to bridge the gap between Industry and the Academia and the professional world ensuring the students are well-prepared before stepping into the job area.

Dr. Meenakshi Duggal, Head T&PC

Prime Objectives:
1. To organize campus interviews for final year students and summer internship (training) for First year students with industries from all over India.
2. To prepare students to face campus interviews by arranging training in Aptitude tests, group discussions, preparing for Technical and HR interviews through professional trainers.
3. To guide the students in developing skills and job-search strategies for meeting their lifelong career objectives.
4. Maintaining regular interaction with the industry through Seminars, Guest Lectures, Conferences, Corporate Meets etc providing requisite training to students in the area of Personality Development and Communication Skills
5. To strive towards mapping the potential of deserving candidates to their entry level career.
6. Collaborate with industry for live projects, Research work, workshop & Industrial visit with many industrial organizations.

Major Training Activities;
Group Discussion, Personal Interview, Video sessions by eminent speakers, Resume Writing, Workshop on Aptitude Sessions, Importance of Body Language, Presentation Skills, Personality Development, Communication Skills, Confidence building skills, Public Speaking, etc.

Placement Activities:
a. Interacting & developing rapport with all external/internal constituents of corporate at all levels for maximum corporate retention.
b. Coordinating with the corporate to understand their requirements in terms of candidate's skill set, work experience, salary range, notice period etc.
c. Finding out new recruiters, Performing demand analysis and then organizing Pre-Placements or Placements as per requirement.
d. Guiding and motivating students, ensuring the process of controlling performance and maintaining healthy outlook of students for placements.
e. Meeting with students to identify their needs and document requirements, communicating with them throughout their process to manage student's expectations, resolve issues, and provide process status.
f. Supporting Industrial Visits activities for students, guest lectures, orientation program, etc. promoting career counseling through guidance lecture program by suitable corporate representatives.

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Our top recruiters:

Sr. No.	Name of Company	Sr. No.	Name of Company
1.	Emerson Automation Solutions	25.	Tara Softtech Services Pvt.Ltd
2.	Talbros Automotive Components Ltd	26.	Wipro Technologies
3.	ABB	27.	Acconlink Solutions Pvt Ltd
4.	Neeyamo Enterprise Solutions PvtLtd.	28.	Asian Paints Pvt. Ltd.
5.	Madura Fashion & Retail co	29.	Compass India Support Services Pvt Ltd.
6.	Precise Digital Automation P Lt	30.	Detusch Bank
7.	Ecozen Solutions	31.	Principal Global Services
8.	Infosys	32.	Arvind wines
9.	Quantazone Software Private Limited	33.	Maxgen Technology pvt Ltd
10.	Brihance product Ltd	34.	Tech Mahindra
11.	Energica Sol P Ltd	35.	Accenture
12.	Swaftech Eng P Ltd	36.	Advantech
13.	Symantec	37.	Anutham Technologies Pvt.Ltd.
14.	Xrbia Developers P Ltd	38.	Maest Global
15.	Serco	39.	Meganexus
16.	ATOS	40.	PTC Software India (P) Ltd
17.	CMC Limited	41.	Sungard
18.	Energical Solutions Pvt Ltd.	42.	Capstone
19.	Infoworld Technologies P Ltd	43.	BNY Mellon
20.	Rohars Motor P Ltd	44.	Raviraj HiTech P Ltd
21.	The Country Club	45.	Saxam Earth Private Limited
22.	The Supreme India Ltd	46.	Adecco India Lee Hecht Harrison
23.	Indusland Bank Ltd.	47.	Bharti Airtel
24.	Pitambari Innovative Product Ltd	48.	Cognizant

49.	Deenanath mangeshkar Hospital	63.	Faurecia
50.	Genesis HR	64.	GI Staffing Services Pvt. Ltd.
51.	Hello Sinhgad	65.	HSBC
52.	L&T	66.	Human Capital Solutions & Services
53.	Rieter Indian Pvt Ltd	67.	Namoh Builders & Developers
54.	Sunkast Industries	68.	Nishant Dhatukarmi Pvt Ltd
55.	Syntel	69.	Velocity
56.	TCS	70.	Eclerx
57.	Vertusa India Pvt Ltd	71.	Giriraj Associate
58.	Vijaya Industries	72.	Future Group
59.	Virtusa India Pvt Ltd	73.	HDFC Bank
60.	WNS Pvt Ltd	74.	NexGen-Inventive Pvt Ltd
61.	Axa Business Servises	75.	Rathi Traspower Pvt.Ltd
62.	Axis Bank	76.	Hindustan Coca-Cola Beverages Pvt Ltd

And many more..

31. Glimpses of Activities & Facilities:
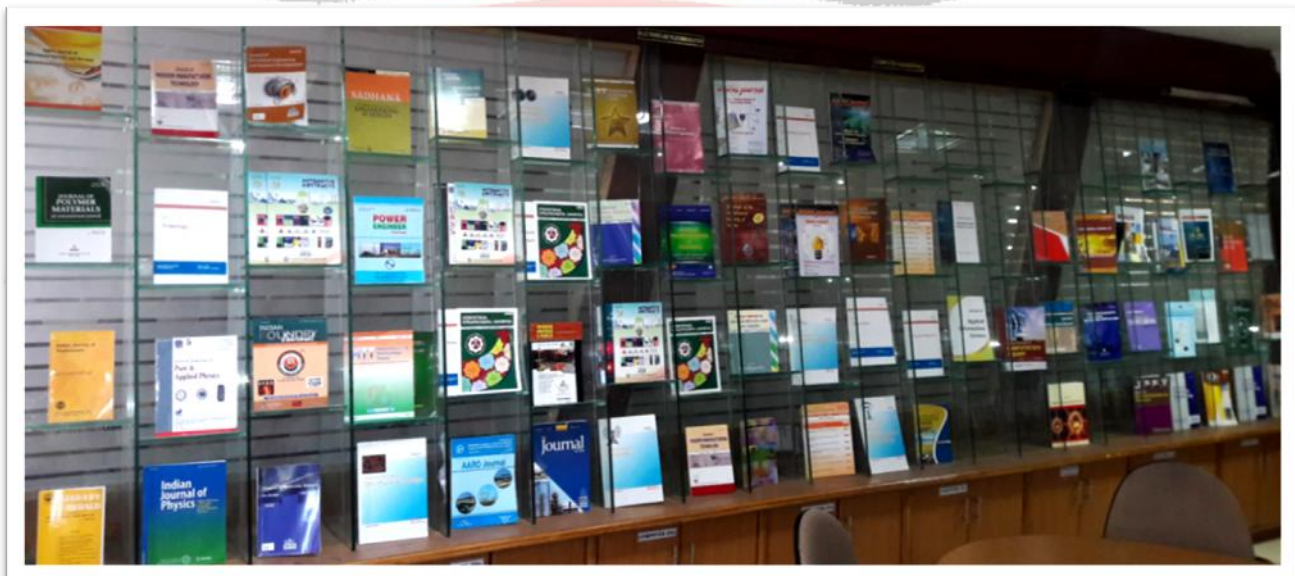
Cultural Events

Best College Award under the Arban Category by SPPU

Cafeteria and Transport Facility

Sports Clubs

Entrepreneur Development Activity

31. Entrepreneurship Development Cell (EDC)

The Entrepreneurship Development Cell (EDC) at JSPM's RSCOE is started with the objective of promoting specialized knowledge in the field of entrepreneurship. In view of the worldwide shortage of jobs leading to unemployment problems and lack of proper utilization of human resources, the cell strives to convert the students into entrepreneurs. This is an institutional mechanism for providing services to build budding entrepreneurs in the institution. Besides this the cell plans to organize various programs regarding entrepreneurship development with the partnership of private and public organizations. We at RSCOE's ED Cell welcome you all to this vision of creating and supporting the aspirations of building the nation through the medium of entrepreneurship.

Dr. Vijayshri Mehtha (Head – EDC)

Entrepreneurship Development Cell

YIN SIMACES Leadership Program

Alumni Entrepreneurs Meet

Participation in Investors Pitch

Participation in Udyojakanchi Diwali Pahat

Business Plan Competition

Participation of students in 3 Days State Level Seminar on Entrepreneurship

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Business Plan Competition

S.I.M.A.C.E.S
LEADERSHIP
DEVELOPMENT PROGRAM
An initiative by SILC

विद्यार्थ्यांनो, उद्योजक बना!

तेजस गुजराथी यांचा विद्यार्थ्यांना कानमंत्र

पिंपरी, ता. ४ : महाविद्यालयीन दशेतच विद्यार्थ्यांनी व्यक्तिमत्त्व विकास, संवादकौशल्य आत्मसात करा. जनसंपर्क वाढवून उद्योजक बना. रोजगार मागणारे न होता, रोजगार देणारे व्हा! असा कानमंत्र तेजस गुजराथी (मुख्य व्यवस्थापक कम्युनिटी नेटवर्क यिन) यांनी विद्यार्थ्यांना सोमवार (ता. ४) दिला. ताथवडे येथील जेएसपीएम राजर्षी शाहू महाविद्यालयात 'सिमॅसिस यिन लीडरशिप डेव्हलपमेंट प्रोग्रॅम'

या कौशल्यविकास अभ्यासक्रमाचे उद्घाटन झाले. या वेळी ते बोलत होते. या वेळी जेएसपीएमचे संचालक सुधीर भिलारे, रवी सावंत, प्राचार्य डॉ. राकेश जैन, उपप्राचार्य अविनाश देवस्थळी, डॉ. विजयश्री मेहता, संतोष बोर्डे, डॉ. अमेय चौधरी, तेजस गुजराथी, 'सकाळ'चे सहयोगी संपादक अविनाश चिलेकर, कुणाल क्षीरसागर, स्नेहल खानोलकर उपस्थित होते.

गुजराथी म्हणाले, "विद्यार्थ्यांचे योग्य वयात जीवनाला दिशा

दिली पाहिजे. प्रत्येक जिल्ह्यातील विद्यार्थ्यांसाठी हा अभ्यासक्रम उपलब्ध आहे. या अभ्याक्रमामार्फत विद्यार्थ्यांना मोबाईल किंवा संगणकाच्या माध्यमातून कुठूनही, कधीही शिकण्याची मुभा आहे. आजवर नोकरी मिळत नसल्याची ओरड होत असताना, प्रत्यक्षात संधी उपलब्ध आहे. परंतु त्यानुसार 'स्किल' उपलब्ध नसल्याने अपेक्षित नोकऱ्या मिळत नाही. यासाठी विद्यार्थ्यांनी स्वतःचा व्यवसाय सुरू करावा आणि तो वाढविण्यासाठी

प्रयत्न करावेत.'' चिलेकर म्हणाले, ''सकाळ नेहमीच जनहितार्थ उपक्रम राबविते.

हा अभ्यासक्रमदेखील त्याचाच एक भाग आहे. मुलांना व्यवसायाविषयी योग्य मार्गदर्शन न मिळाल्याने सध्या बेरोजगारांची संख्या वाढते आहे. आगामी काळात चांगली नोकरी मिळविण्यापेक्षा स्वतः उद्योजक बनून इतरांना नोकऱ्या देणारे मालक बना. हा कोर्स सगळ्यांनाच लाभदायक आहे.''

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INNOVISION – a Technical Symposium..

Rajarshi Shahu College of Engineering
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