



# Darpan



## From the Director's Desk



**Dr. Santosh Bhosle**  
Professor and Director

**JSPM's, Rajarshi Shahu College of Engineering**

It gives me immense pleasure to see *Darpan* capture the vibrant academic journey of our MBA department. This year has been marked by innovation, collaboration, and holistic development. Our students have actively engaged in industry interactions, academic events, and community outreach, reflecting their commitment to becoming future-ready professionals.

I congratulate the faculty and students for their relentless pursuit of excellence and encourage them to continue this inspiring momentum.

## Message from the HOD



**Dr. Amey Choudhari**  
HOD , MBA Department

The academic year has been eventful and fulfilling, with our students participating in diverse activities that bridge classroom learning with real-world experiences. *Darpan* is a reflection of this dynamic growth. It showcases not only achievements but also the efforts that make our department a thriving learning ecosystem. I extend my appreciation to all stakeholders and look forward to even more impactful endeavors in the coming year.

## Editor's Note



**Dr. Deepali Surana**

Welcome to this edition of *Darpan*! Curating the highlights of the academic year has been a rewarding journey. From industrial visits and guest lectures to management fests and social initiatives, this newsletter presents a glimpse of the vibrant life within the MBA program. We hope this edition serves as both a record of accomplishments and a source of inspiration for future milestones. Happy reading!



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## **Vision**

To create full-fledged management professionals through excellent academic environment.

## **Mission**

To empower students with core competencies of management and equip them with professional skills for entrepreneurial and socio-economic development.

## **Program Educational Objectives**

- PEO1: To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment.
- PEO2: To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.
- PEO3: To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.
- PEO4: To harness entrepreneurial approach and skillsets.

## **Induction of Enterprising Managers & Marketing 4.0**

The induction program for MBA (Master of Business Administration) students holds significant importance in today's day for several reasons:

**Orientation and Familiarization:** MBA programs often attract students from diverse academic and professional backgrounds. An induction program helps new students become acquainted with the school's culture, policies, and facilities. It provides essential information about academic expectations, resources, and support services.

**Building a Strong Foundation:** MBA programs are intensive and require a solid foundation of knowledge and skills. The induction program can include pre-course materials, workshops, or bridge courses that help students brush up on essential concepts in areas like finance,

economics, and statistics. This ensures that students start their MBA journey with a level playing field.

**Networking Opportunities:** Networking is a crucial aspect of MBA programs. The induction program often includes social events, team-building activities, and opportunities to connect with classmates, alumni, and faculty. These connections can prove invaluable throughout the MBA program and in one's future career.

**Setting Expectations:** An induction program helps students understand the academic rigor and workload they will face during their MBA studies. It clarifies expectations regarding class participation, assignments, exams, and project work.

**Career Development:** Many MBA students pursue the degree to enhance their career prospects. The induction program can introduce students to the career services office, provide information about internship opportunities, and offer guidance on career planning. This early exposure can help students make informed decisions about their career goals.

**Soft Skills Development:** MBA programs emphasize the development of soft skills such as leadership, communication, and teamwork. An induction program can include workshops and activities designed to enhance these skills, helping students become more effective managers and leaders.

**Cultural Awareness:** In today's globalized business environment, cultural competence is crucial. The induction program can include discussions on cultural diversity, international business, and global perspectives. This prepares students to work in multicultural teams and navigate international markets.

**Adaptation to Technology:** In today's digital age, proficiency with technology is essential. The induction program can introduce students to any digital tools and platforms used for coursework, collaboration, and research, ensuring they are

well-equipped to thrive in a tech-driven business world.

An enlightening session with renowned startup expert, Mr. Vinay Kanojia.

During the engaging session, Mr. Kanojia shared valuable insights on "Marketing 5.0 for Entrepreneurs" and deliberated on effective business strategies for entrepreneurs.

The session concluded with a productive Question and Answer segment, allowing students to clarify their doubts and gain deeper understanding of the topics discussed.



## Emerging Market Trends

**Mr. Chetan Takawale**  
**Reliance Jio Communication Ltd**

RSCOE's MBA first-year students had the privilege of attending an enlightening session with Mr. Chetan Takawale, a seasoned expert from Reliance Jio Communication Ltd. The session, meticulously crafted to equip entrepreneurs with cutting-edge marketing insights, focused on "Emerging Market Trends" and innovative business strategies. Mr. Takawale, with his vast industry experience, shared valuable perspectives on navigating the ever-evolving marketing landscape. He delved into the latest trends, technologies, and best practices, providing students with actionable tips to stay ahead in the competitive business world. The engaging one-hour session was divided into two segments.

The first part saw Mr. Takawale delivering a comprehensive presentation, replete with real-world examples and case studies. This was followed by a productive Question and Answer

segment, where students posed thoughtful queries, clarifying their doubts and gaining deeper understanding of the concepts discussed. The session's key takeaways included. Insights into emerging market trends and their implications for entrepreneurs. Effective business strategies for navigating the digital age. Leveraging technology to drive marketing efforts. Adapting to changing consumer behaviors and preferences. RSCOE's MBA students benefited immensely from Mr. Takawale's expertise, gaining valuable knowledge to inform their future entrepreneurial endeavors. The session's interactive format ensured active participation, fostering a dynamic learning environment. By hosting industry experts like Mr. Chetan Takawale, RSCOE reinforces its commitment to providing students with industry-relevant knowledge, preparing them to excel in the business world.



## HR Trends for the Manufacturing and Operations Industry

**Ms. Patil Priti**  
**Steel Case Ltd.**

The students attended an insightful session on HR Trends for the Manufacturing and Operations Industry, conducted by Ms. Priti Patil from Steel Case Ltd. The session aimed to educate students on the latest trends, challenges, and innovative practices in HR within the industry. Key Topics Covered:

1. HR Trends for Manufacturing and Operations Industry: Ms. Patil discussed the emerging trends shaping the industry, highlighting the impact of technological advancements, changing workforce demographics, and shifting business priorities.
2. Challenges for HR: She addressed the pressing challenges faced by HR professionals, including workforce shortages, recruitment difficulties, retention, and attrition.
3. Innovative Practices: She shared cutting-edge strategies to overcome these challenges, focusing



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on creative recruitment methods, effective employee engagement, and retention techniques.

4. **Generative AI in Recruiting:** She emphasized the role of Generative AI in streamlining recruitment processes, improving candidate experience, and enhancing talent acquisition.

5. **Upskilling for Modern Challenges:** Ms. Patil stressed the importance of continuous learning and upskilling for professionals to stay relevant in the rapidly evolving industry landscape.

The session concluded with a Question and Answer segment, allowing students to engage with Ms. Patil, clarify doubts, and gain deeper insights into the topics discussed. The interactive format facilitated a dynamic exchange of ideas and perspectives.

This session provided valuable exposure to RSCOE MBA students, equipping them with knowledge on the latest HR trends and best practices in the manufacturing and operations industry.



## Yoga for You..!

**Ms. Santosh Trivedi**

Yoga, an ancient practice originating from India, offers numerous benefits for management students. While the core principles of yoga involve physical postures, breathing exercises, and meditation, its impact extends beyond the physical realm and can significantly contribute to the personal and professional development of management students. Here are some of the key reasons why yoga is important for management students:

**Stress Reduction:** Management students often face high levels of stress due to academic pressures, tight deadlines, and the competitive nature of their field. Yoga provides effective stress management techniques through relaxation

exercises, meditation, and controlled breathing, helping students maintain mental and emotional balance.

**Improved Concentration:** Yoga practices, such as meditation and mindfulness, enhance concentration and focus. These skills are crucial for students when studying, making strategic decisions, and managing complex tasks and projects effectively.

**Enhanced Physical Well-Being:** Sitting for long hours and working on computers can lead to physical discomfort and health issues. Yoga postures (asanas) improve posture, flexibility, and strength, reducing the risk of musculoskeletal problems and enhancing overall physical well-being.

**Better Time Management:** Practicing yoga regularly encourages discipline and time management. Students who allocate time for yoga in their daily routines tend to become more organized and efficient in managing their studies and other responsibilities.

**Strengthened Resilience:** Yoga promotes mental resilience by teaching individuals how to cope with challenges and setbacks gracefully. This quality is invaluable for management students who may face tough decisions, unexpected obstacles, or project failures during their academic journey and future careers.

**Enhanced Problem-Solving Skills:** Yoga encourages creative thinking and problem-solving by quieting the mind and fostering a state of mental clarity. This can be particularly beneficial for management students who need to devise innovative solutions to complex business issues.

**Effective Communication:** Yoga practices emphasize self-awareness and self-expression. As a result, students may develop improved communication skills, which are vital for networking, leadership, and team collaboration in management roles.

**Conflict Resolution:** Management often involves dealing with interpersonal conflicts. Yoga's



emphasis on inner peace and balance can equip students with the emotional intelligence and patience needed to resolve conflicts constructively.

**Leadership Development:** Yoga fosters qualities such as self-confidence, emotional intelligence, and self-discipline, which are essential for effective leadership. Management students can apply these attributes to lead teams and organizations successfully.

**Lifestyle Management:** Yoga promotes a holistic approach to health and well-being, encouraging students to adopt a balanced lifestyle. This includes maintaining a healthy diet, getting adequate sleep, and practicing stress management techniques, all of which are essential for sustained success in the field of management.

**Networking Opportunities:** Many universities and business schools offer yoga classes or clubs where management students can connect with like-minded individuals who prioritize well-being. These connections can lead to valuable networking opportunities in the future.

Incorporating yoga into the lives of management students has a propounded impact on their personal and professional development. By promoting physical health, emotional well-being, and mental clarity, yoga equips students with the tools they need to excel in their studies, make sound decisions, and navigate the challenges of the business world with confidence and resilience.

## Mindfulness and Wellbeing

**Dr. Neha Satam**

The attended a session on Mindfulness and Wellbeing, conducted by Dr. Neha Satam. This interactive session aimed to introduce students to mindfulness practices for improved self-awareness, stress reduction, and overall wellbeing.

Dr. Satam discussed the benefits of mindfulness, including:

1. Enhanced self-awareness, 2. Reduced stress levels, 3. Improved focus and concentration

4. Increased appreciation for the present moment, 5. Better management of thoughts and emotions, Mindfulness Practices Covered: 1. Meditation techniques, 2. Deep breathing exercises, 3. Mindful movement and yoga, 4. Awareness of senses (sight, sound, smell, taste, touch), 5. Gratitude practices,

Interactive Activities: Dr. Satam engaged students in experiential activities to cultivate peace and mindfulness, including: 1. Guided meditation sessions, 2. Mindful breathing exercises, 3. Sensory exploration (e.g., focusing on natural surroundings), 4. Journaling and reflection

Question and Answer Session:

The session concluded with a Q&A segment, allowing students to clarify doubts, share experiences, and seek guidance on incorporating mindfulness into daily life.

Session Duration: 1 hour

This session provided RSCOE MBA students with valuable tools to manage stress, improve wellbeing, and cultivate mindfulness in their personal and professional lives. Dr. Satam's expertise in Indian Knowledge System (IKS) added depth and authenticity to the session.



## Investment Market Analysis for Managers

**Mr. Sagar D**

The RSCOE MBA first-year students attended an informative session on Investment Market Analysis for Managers, conducted by Mr. Sagar. This session aimed to equip students with essential knowledge on analyzing financial



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markets and making informed investment decisions.

Outcomes of the Session:

Mr. Sagar discussed the following topics:

1. Market Analysis: Defining market analysis and its significance in investment decisions.

2. Types of Analysis: a. Technical Analysis: Examining market trends, charts, and patterns to predict future price movements. b. Fundamental Analysis: Evaluating a company's financials, management, industry, and economic factors to estimate its intrinsic value.

3. Investment Analysis: Researching and evaluating securities or industries to predict future performance and suitability for investors.

4. Key Components of Investment Analysis:

a. Financial Statement Analysis, b. Industry and Market Research, c. Risk Assessment, d. Valuation Methods (e.g., DCF, ratio analysis), 5. Best Practices for Investment Decision-Making: a. Diversification, b. Risk Management, c. Long-term Perspective, d. Continuous Monitoring and Adjustment, Interactive Session:

The session concluded with a Question and Answer segment, allowing students to:

1. Clarify doubts on market analysis and investment strategies.

2. Discuss real-world examples and case studies.

3. Seek guidance on applying investment analysis in professional settings.

Session Duration: 1 hour

This session provided RSCOE MBA students with valuable insights into investment market analysis, empowering them to make informed decisions in their future managerial roles. Mr. Sagar's expertise in financial markets added depth and practicality to the session.



## Personality Development and Communication Skills

**Mr. Pankaj Mittal  
Angezi Club**

The RSCOE MBA first-year students attended an engaging session on Personality Development and Communication Skills, conducted by Mr. Pankaj Mittal. This session emphasized the pivotal role of communication in personality development and its impact on personal and professional success.

Key Takeaways:

Mr. Mittal highlighted the significance of communication skills, stressing that:

1. Effective communication is vital for building strong relationships and achieving professional success.

2. Good communication involves clear self-expression and active listening.

3. Communication skills encompass: a. Verbal communication (listening, speaking), b. Non-verbal communication (observing, body language), c. Emotional intelligence (empathizing), 1. Essential communication skills for personal and professional growth:

a. Articulating new ideas and perspectives, b. Expressing emotions and needs, c. Active listening and conflict resolution

Interactive Session:

Mr. Mittal engaged students through:

1. Real-life examples illustrating effective communication.

2. Interactive exercises promoting self-awareness and communication skills development.

3. Q&A segment addressing students' queries on communication strategies.

Session Duration: 1 hour

This session empowered RSCOE MBA students with valuable insights into personality development and communication skills, equipping them for success in personal and professional endeavors. Mr. Mittal's expertise provided practical guidance on effective communication.





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## Campus to Corporate : Opportunities in Banking and Insurance

**Mr. Thomas Augustine  
Bajaj Finance**

RSCOE MBA first-year students attended an enlightening session on Opportunities in Banking and Insurance, conducted by Mr. Thomas Augustine. This session highlighted career prospects and growth opportunities in the financial sector. Mr. Augustine discussed:

1. Lucrative career paths in banking and insurance.
2. NISM (National Institute of Securities Markets) courses.
3. Job opportunities in:
  - a. Accounting and finance, b. Brokerage and trading, c. Risk management, d. Auditing and compliance, e. Research and analysis, f. Sales and marketing, g. Loan and credit management

Potential Job Roles:

1. Accountant, 2. Broker, 3. Cashier, 4. Credit Risk Manager, 5. Auditor, 6. Equity Research Analyst, 7. Loan Officer, 8. Market Analyst, 9. Sales Officer, 10. Sales Manager

Industry Exposure:

Mr. Augustine shared insights from his experience in Bajaj Finance.

Q&A segment addressing students' queries on banking and insurance careers.

Session Duration: 1 hour

This session equipped RSCOE MBA students with valuable knowledge on career opportunities in banking and insurance, empowering them for future success in the financial sector. Mr. Augustine's expertise provided practical guidance.



## Industrial Visits

The industrial visit to Exide Battery offered an in-depth understanding of the battery manufacturing process, including lead-acid battery assembly, quality control measures, and sustainable practices in energy storage solutions.

Students gained practical exposure to the integration of automation in production, the importance of safety protocols, and the role of research and development in enhancing battery performance. The visit also highlighted the company's distribution network and marketing strategies, helping participants connect theoretical knowledge with real-world applications in the automotive and power sectors.



**Visit at Exide Batteries, Pune**

The visit to Emcure Pharmaceuticals provided valuable insights into the pharmaceutical manufacturing process, from formulation development to packaging and regulatory compliance. Students observed the strict adherence to quality standards such as GMP (Good Manufacturing Practices) and learned



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about the role of advanced technologies in ensuring product efficacy and safety.

The experience offered a practical perspective on the global supply chain of pharmaceutical products, the significance of R&D, and the company's contribution to healthcare through domestic and international markets.

This enriching experience deepened students' understanding of the pharmaceutical industry and its dynamic challenges.



**Visit at Emcure Pharma, Pune**

The industrial visit to Shagun Industries provided valuable insights into the production, marketing and export import procedures. The experience enhanced our understanding of changing needs of customers in automobile sector. The visit was highly informative and beneficial for all participants.



**Visit at Shagun Industries, Pune**



**Visit at Maxion Wheels, Pune**

The industrial visit to Maxion Wheels offered an enriching experience by providing firsthand insights into the advanced manufacturing processes of steel and aluminum wheels for passenger and commercial vehicles.

Students gained a deeper understanding of quality control measures, automation in production lines, and the company's commitment to innovation and sustainability. The visit also highlighted Maxion's global operations, export strategies, and responsiveness to the evolving demands of the automobile industry.

Overall, the visit was highly informative and proved to be a valuable learning opportunity for all attendees.